



Method Mortgage

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The Marketing Coordinator will play a vital part in the growth of our company. The primary function of this role is to assist in all marketing functions of Method Mortgage to ensure our branding is consistent. The marketing coordinator will assist management with aspects Social-Media and create and manage weekly social media posts to promote the company, employees, and events.

The marketing coordinator will maintain email marketing account, surveys and manage, write, and coordinate quarterly newsletters on behalf of loan officers. Additional content will be written and created for blogs, the website and individual LO requests as needed.

A high level of personal organization, attention to detail and the ability to handle multiple tasks simultaneously are requirements for this position. Candidates will be self-motivated and able to complete tasks in a timely manner and being mindful of deadlines.

Qualifications

- Excellent written and verbal communication skills
- Bachelor's degree or equivalent experience
- 1-3 years' experience in marketing/brand management
- Ability to manage multiple priorities
- Knowledge of all social networking platforms

Method Mortgage offers a pleasant work environment, competitive compensation and excellent benefits package; including health insurance and 401(k) with employer match. Method Mortgage is an Equal Opportunity Employer. Please visit our website to apply: <https://methodmortgage.com/careers/>